



Chicago's Top Attractions Offer a Summer of Memories for the Best Value in the City

WHAT: Five of Chicago's top attractions have united to bring Chicagoans the Summer ValuePass – more than 30 percent savings on Chicago experiences by air, land and sea! Perfect for the local Chicagoan planning multiple trips downtown this summer, the ValuePass provides one-time admission to John Hancock Observatory and Adler Planetarium, a cruise on Shoreline Sightseeing, and a ticket to a show at Navy Pier IMAX, all for one price. The pass also includes a one-day Hop On Hop Off Chicago Trolley ticket and is valid from June 5, 2009 until October 1, 2009.

WHO: Chicagoans can plan their staycation on a budget this summer and experience Chicago through new eyes. The following experiences are included in the city's new Summer ValuePass:

- **John Hancock Observatory** – Guests will receive one Sun & Stars admission, a 48-hour ticket for two visits. By day, take in the spectacular 360-degree view of Chicago while enjoying the free multimedia tour narrated by David Schwimmer, and come back at night to relax in the new award-winning Espression by Lavazza café located in the Observatory. For more details visit, www.hancockobservatory.com.
- **Chicago Trolley** – See 13 magnificent miles of Chicago's downtown and Loop with a Hop On Hop Off ticket on any Chicago Trolley. Every ticket includes a FREE Chicago Trolley t-shirt, Hershey's chocolate bar, Garrett Popcorn sample and much more. For more details visit, www.chicagotrolley.com.
- **Shoreline Sightseeing** – Enjoy a half-hour tour of Chicago's lakefront with the Skyline Lake Tour a Chicago favorite since 1939, departing conveniently from Chicago's #1 tourist destination, Navy Pier. For more details visit, www.shorelinesightseeing.com.
- **Adler Planetarium** – Receive admission to the oldest planetarium in the Western Hemisphere and discover the Universe without leaving Chicago, enjoy exciting stories of space exploration. Explore the night sky and check out some of the world's oldest telescopes. Also included is a 10 percent discount to the Infinity Gift Shop (excludes telescopes). For more details visit, www.adlerplanetarium.org.
- **Navy Pier IMAX** – Treat your senses with admission to any one IMAX presentation scheduled before 2:30 pm, guests will enjoy Chicago's largest screen and the most powerful movie experience yet created. For more details visit, www.imax.com/Chicago.

Purchase the Chicago Summer ValuePass and receive more than \$200 of additional experiences and services from local Chicago businesses such as American Girl Place, Hershey's Chicago Shop, Espression by Lavazza, Legoland and many more!

HOW: Purchase the Chicago Summer ValuePass online at www.hancockobservatory.com or at any participating attraction.

COST: \$65 – Adult
\$49 – Youth (11 years old and under)

For more information, contact: Amy Detmer, Edelman
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