

FOR IMMEDIATE RELEASE

May 4, 2009

THE WINDY CITY'S HIGHEST VALUE HEATS UP THIS SUMMER

John Hancock Observatory brings new meaning to affordable summer fun

CHICAGO – In an effort to give travelers more for their money this season, John Hancock Observatory is pairing up with some of Chicago's top attractions to offer more ways to save money without cutting back on your summer wish list. The Observatory, which continues to rank as one of the city's most visited attractions, is proud to announce partnerships with the Chicago's Essex Inn, American Girl Place, Blue Man Group, and Mercury, Chicago's Skyline Cruiseline, to deliver the best value for the true Chicago experience by air, land and sea.

"We have designed a great series of packages and new, exciting features with everyone in mind from first time Chicago visitor to lifelong resident," said Daniel Thomas, general manager. "With an outing for all ages, one-of-a-kind opportunities await those searching for a customized way to experience Chicago this summer or to reconnect with the city they call home."

The best in summer travel starts with:

Room With A View – Spend less on your room and more on the town, including accommodations and general admission tickets to John Hancock Observatory for two. With rates starting at \$149, there's no reason not to get a sky high look! Visit www.essexinn.com or www.hancockobservatory.com for details.

An American Girl Evening In Chicago – Experience the sights and sounds of Chicago with your "American girl" and have dinner in the American Girl Cafe. Then enjoy exclusive activities at the Observatory, and watch the fireworks from 94 stories up. Visit www.americangirl.com or www.hancockobservatory.com for details.

Elevate Your Mood – Experience the widely popular and creative Blue Man Group show at the Briar Street Theatre *and then* come kiss the sky at the Observatory for FREE! Through this specially designed offer, purchase a ticket to the Blue Man Group and receive a free ticket to John Hancock Observatory. Visit www.bluman.com/hancock or www.hancockobservatory.com for details.

Urban Adventure – Cruise through Chicago's lakefront, and skyscraper river canyons, and fly 1,000 feet up in North America's fastest elevators to explore the city by air and water. The Observatory is

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teaming up with Mercury, Chicago's Skyline Cruiseline to offer two great experiences for one unchanged low price. Visit www.hancockobservatory.com or www.mercuryskylinecruiseline.com for details.

Sun & Stars – See Chicago by day and by night for one great price. For only \$19 for adult admission, the Sun & Stars ticket allows guests to enjoy John Hancock Observatory's spectacular views twice in a 48 hour period. Visit www.hancockobservatory.com for details.

These one-of-a-kind packages can only be matched by the wide range of value-added features found on the recently refurbished 94th floor from the only open-air SkyWalk in Chicago and the highest Espresso by Lavazza café in the world to the free multimedia tour in six languages narrated by David Schwimmer.

About John Hancock Observatory

Located inside the iconic John Hancock Center, John Hancock Observatory is open every day from 9 a.m. to 11 p.m. and, at 875 North Michigan Avenue, stands in the heart of the Magnificent Mile next to hundreds of shops, restaurants, attractions and entertainment venues. Highlights include spectacular 360° views spanning 80 miles and four states and the city's only open-air Sky Walk, all accessed by the fastest elevators in the country. John Hancock Center and John Hancock Observatory are owned and operated by affiliates of Golub & Company.

Learn the latest from Chicago's skies by becoming a fan of John Hancock Observatory on Facebook and following its updates on Twitter, @aThousandFeetUp.

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